

Adiba Anjum

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Summary

Early-career PM with production experience at Wikimedia Foundation and Simplify, a B2B AI startup. Drove Simplify's first enterprise win in India from blank-slate discovery to signed contract. Shipped tooling used by thousands of Wikimedia editors, as an intern and then returned as a mentor. Targeting APM and early PM roles.

Experience

GenAI Engineer (promoted from intern)

Simplify

Remote

Sept 2025 – Present

- Drove Simplify's first win for its Indian subsidiary by taking an ambiguous wealth management brief from discovery through PoC, PRD, and iterative executive reviews to signed engagement.
- Leading a second enterprise engagement from blank-slate brief to scoped PRD; ran stakeholder discovery with a Dubai-based client, validated AI use case through prototyping, and progressing toward close.
- Owning roadmap and architecture for Simplify Insights, an internal credit analysis platform; led a 3-engineer team from zero to working prototype in 10 days.
- Got a 5-person team executing within one week of a signed deal by defining roles, staffing plan, and risk register immediately post-win.

Outreachy Mentor

Wikimedia Foundation

Remote

Oct 2025 – Present

- Mentored 15 open-source contributors through a Python rewrite of PendingChangesBot; made scope and onboarding decisions that kept the project accessible, shipping to Wikimedia Toolforge as a production tool.
- Caught a contributor-blocking scope problem before work began; flagged GPU requirements that would have excluded most open-source contributors, forcing a scope change that kept the project on track.

Software Engineer Intern (Outreachy)

Wikimedia Foundation

Remote

June 2025 – Aug 2025

- Scoped out a multi-quarter migration before it stalled by identifying compatibility blockers in design system migration plan and redirected scope to improvements that shipped within the internship.
- Turned 5 years of scattered community feedback into a delivery plan by consolidating contributor discussions to surface 4 major workflow failures that shaped the entire internship's scope
- Unblocked 2,000+ Wikimedia Commons editors from splitting batch work manually; integrated Cat-a-lot with PagePile and QuickCategories to enable background operations.
- Surfaced 15+ production edge cases invisible in development by running 2.5 months of structured power-user testing; used findings to refine tooling scope and prioritization.

Skills

- **Product & Execution:** Discovery & scoping, User Research, Prioritization, Stakeholder Alignment, Systems Thinking
- **Technical:** Python, JavaScript, FastAPI, LLM systems, AI workflow design, Automation Systems

Education

Jamia Millia Islamia: *Master of Computer Applications - MCA*

2024 - 2026

Institute of Technology and Science: *Bachelor of Computer Applications - BCA*

2021 - 2024

- Secured 1st rank in college and 3rd rank in overall university
- Won "Business Plan Competition" at ITS-Genesis 2023