

Adiba Anjum

📍 New Delhi, India ✉ adeeba.anjum3@gmail.com in adiba-anjum- 🌐 Product Portfolio

Summary

Closed enterprise AI deals and shipped production tooling to Wikimedia Commons (42,000+ active monthly editors). Brings end-to-end product ownership, from user research to signed contract, backed by practical depth across AI system design, from multi-agent architectures to production-grade AI pipelines.

Experience

GenAI Engineer (promoted from intern)

Simplify

Remote

Sept 2025 – Present

- Drove Simplify’s first win for its Indian subsidiary; designed an AI platform architecture for automated portfolio analysis and report generation, took it from ambiguous brief through PoC, PRD, and executive reviews to signed engagement.
- Cut vendor evaluation time from hours to minutes for a Dubai enterprise client by leading a multi-agent AI-powered RFP platform from discovery to prototype; advancing to contract.
- Took Simplify Insights, an AI financial intelligence platform covering 950+ IDX-listed companies from zero to prototype in 10 days, leading a 3-engineer team; owned roadmap, architecture, and AI credit scoring scope.

Outreachy Mentor

Wikimedia Foundation

Remote

Oct 2025 – Present

- Prevented contributor exclusion by flagging GPU requirements that would have blocked ~90% of open-source contributors; forced a scope change that kept the project on track.
- Mentored 15 open-source contributors through modernization of an internal tool; made scope and onboarding decisions that kept the project accessible, shipping to Wikimedia Toolforge as a production tool.

Product Engineer Intern (Outreachy)

Wikimedia Foundation

Remote

June 2025 – Aug 2025

- Turned 5 years of scattered community feedback into a delivery plan by consolidating user discussions to surface 4 major workflow failures that shaped the entire internship’s scope and were shipped within internship duration
- Scoped and shipped a fix for a critical workflow bottleneck on Wikimedia Commons; cross-tool integration eliminated manual batch splitting and tab-dependent processing for the platform’s active editor base.
- Scoped out a multi-quarter migration before it stalled by identifying compatibility blockers in design system migration plan and redirected scope to improvements that shipped within the internship.
- Surfaced 15+ production edge cases invisible in development by running 2.5 months of structured power-user testing; used findings to refine tooling scope and prioritization.

Skills

- **Product & Execution:** Discovery & scoping, User Research, Prioritization, Stakeholder Alignment, Systems Thinking
- **Technical:** Python, JavaScript, FastAPI, AI system architecture, LLM workflow design, RAG systems, Multi-agent design, Automation Systems

Education

Jamia Millia Islamia: *Master of Computer Applications - MCA*

2024 - 2026

Institute of Technology and Science: *Bachelor of Computer Applications - BCA*

2021 - 2024

- Secured 1st rank in college and 3rd rank in overall university
- Won "Business Plan Ideation Competition" at ITS-Genesis 2023