

Adiba Anjum

📍 New Delhi, India ✉ adeeba.anjum3@gmail.com in adiba-anjum- 🌐 Product Portfolio

Summary

Product manager with an engineering foundation who closed enterprise deals in India and Dubai, and shipped production tooling to Wikimedia Commons used by 42,000+ active monthly editors. Owns work end to end, from ambiguous brief through PRD, evaluation criteria, and signed delivery, backed by real technical depth in multi-agent systems, RAG, and Python/FastAPI. Also built and applied rigorous evaluation standards across 10+ domains as an Unthrottled Reviewer at Handshake AI.

Skills

- **Product Management:** Discovery & roadmap ownership, PRDs & requirements, prioritization, market research, launch & iteration
- **Evaluation & Quality:** Evaluation criteria & rubric design, failure mode diagnosis, structured testing, quality standards at scale
- **Technical:** AI System Architecture, RAG, Multiagent Design, Python, FastAPI, SQL
- **Collaboration & Tools:** Cross-functional leadership (engineering, design, business), stakeholder management, Jira, Notion

Experience

GenAI Engineer (promoted from intern)

Simplify

Remote

Sept 2025 – June 2026

- Won Simplify's first deal in a new regional market by taking an AI platform for automated portfolio analysis and report generation from ambiguous brief through PoC, PRD, and executive stakeholder reviews to signed engagement.
- Closed a Dubai enterprise client deal by leading discovery, prioritization, and stakeholder alignment for a multi-agent RFP platform, from concept to prototype to signed contract; cut vendor evaluation time from hours to minutes.
- Took Simplify Insights, an AI financial intelligence platform covering 950+ IDX-listed companies, from zero to prototype in 10 days, leading a 3-engineer team; owned roadmap, architecture, and AI credit scoring scope end to end.

QA Reviewer (Unthrottled)

Handshake AI

Remote

Jul 2026 – Aug 2026

- Progressed through three tiers of a structured QA pipeline in under 3 months (Tasker to Reviewer to Unthrottled Reviewer), evaluating submissions across 10+ domains against a 14-point quality checklist and reaching full review authority without spot-check oversight.

Product Engineer Intern (Outreachy)

Wikimedia Foundation

Remote

June 2025 – Aug 2025

- Turned 5 years of scattered community feedback into a delivery plan by consolidating user research to surface 4 major workflow failures that shaped the entire internship's scope and were shipped within internship duration.
- Scoped and shipped a fix for a critical workflow bottleneck on Wikimedia Commons; cross-tool integration eliminated manual batch splitting and tab-dependent processing for the platform's 42,000+ active monthly editors.
- Identified compatibility blockers in a design system migration plan before it stalled, and ran 2.5 months of structured testing that surfaced 15+ production edge cases invisible in development, refining product scope and prioritization.

Volunteering

Outreachy Mentor *Wikimedia Foundation*

Remote

Oct 2025 – Mar 2026

- Identified a hardware/technical requirement that would have excluded ~90% of open-source contributors before it shipped; forced a scope change that kept the project accessible.
- Mentored 15 open-source contributors through modernization of an internal tool, reviewing contributions against

project requirements and making scope decisions that kept quality consistent, shipping to Wikimedia Toolforge as a production tool.

Education

Next Leap: <i>Product Manager Fellowship</i>	<i>June 2026 - Sept 2026</i>
Jamia Millia Islamia: <i>Master of Computer Applications - MCA</i>	<i>2024 - 2026</i>
Institute of Technology and Science: <i>Bachelor of Computer Applications - BCA</i>	<i>2021 - 2024</i>
◦ Secured 1st rank in college and 3rd rank in overall university	